



1948

THE EXHIBITION

a project by
DEIN
Demokratie und Information

What we are looking for
What we provide
What you contribute

WHAT WE ARE LOOKING FOR

Time to stand up and inform about Israel's good reason for being. Time for „1948. The Exhibition“ to go global. We are now encouraging organizations around the globe who want to engage against Antizionism and Antisemitism and are capable and motivated to organize local presentations of “1948. The Exhibition” in their respective country.

What you get and what you contribute is shown on the next few pages.

If you want your organization to take part in this global project on Israel's founding phase, then get in touch with us:

<https://www.1948-web.de/global>

"1948. The Exhibition" has been shown across Germany at more than 80 institutions, with many exhibitions already scheduled in the future.

WHAT WE PROVIDE YOU WITH

1. Ready to go Exhibition material

Exhibition boards (ready-to-print)

Text Audio Guide

Catalogue
(ready-to-print)

Pool of ideas for events
surrounding your local
exhibitions

Promotion concept

Templates / forms for entire
exhibition management

Pool of potent
communication topics
and text blocks for your
marketing and engagement
strategy

Ideas for finding local
exhibiting partners

2. Training for your team (online)

Organizational best practice
cases from our experience

Historiographic sessions

Argumentative sessions

Deconstructing Palestinian
propaganda

Political psychology

Presentation tools for guides

3. Optional services (on demand)

Translations

Tailored graphics and layout
(billboards, leaflets, ads)

Web (content management,
campaigning)

Face to face / local
meetings, presentations and
trainings

further services depending
on your local demand

Geographic exclusivity for an agreed time period

WHAT YOU CONTRIBUTE

Exhibition

Overall program management in your country
Organization of local exhibitions, together with your local partners
Trained guides offering tours of each exhibition

Support education and values

Local cooperation with schools / universities to thrive for young adults as a focus group
Cooperate with institutions (private/public) standing firmly against any form of Antisemitism, racism or xenophobia

PR

Set and execute a PR-strategy accompanying the exhibition
Monitor and collect publications related to the exhibition
Build a list of journalists and politicians endorsing Israel's full right to existence, defense and prosperity.

Our financing

As an NGO, we need to cover our costs and copyrights for the internationalization of „1948. The Exhibition“. Hence, we will have to ask global partners for a license fee.

Annual copyright fee applies (adjusted to local purchasing power)

Your refinancing

We will provide you with our own local refinancing practice and best cases, e.g.

- how to involve both public and private “exhibitors”
- how to build a supporter base and other useful measures to create value with „1948. The Exhibition“

IMPRINT

DEIN e.V.
Verein für Demokratie und
Information
Schoenstrasse 10
D-81543 Munich
Germany

www.dein-ev.net
message@dein-ev.net

Registered NGO
Amtsgericht München
VR 207 337

1948. The Exhibit online:
www.1948-web.de
For more information and details
please contact Dr. Oren Osterer:
oren@dein-ev.net

Just got to www.1948-web.de/global and we will get in touch with you regarding all details. Together we will find a workable solution for any organization in any country.